

Privacy policy

Update dated 09/07/2019

This Privacy Policy (hereinafter referred to as "PP") describes how Slow Food handles personal data. In fact, by virtue of a Joint agreement for the processing of personal data, the following institutions are joint data controllers:

- SLOW FOOD which is based in BRA, province of CUNEO, Piazza XX Settembre 5 - postcode 12042, ITALY, Tax ID code 91019770048, VAT number 02743970044
- FONDAZIONE PER LA BIODIVERSITA' with registered office in FLORENCE, Logge Uffizi Corti, at the Accademia dei Georgofili, postcode 50122, ITALY, tax ID code 94105130481
- FONDAZIONE TERRA MADRE with registered office in Piazza Palazzo di Città 1, 10122 Torino, ITALY, tax ID code 97670460019
- SLOW FOOD PROMOZIONE SRL with registered office in Via Vittorio Emanuele II 248, 12042 Bra (Cn), ITALY, Tax ID code 0220020040
- SLOW FOOD EDITORE SRL with registered office in Via Audisio, 5, 12042 Bra (Cn), ITALY, Tax ID code 02177750045
- SLOW FOOD ITALIA with registered office in Via MendicITÀ Istruita 14, 12042 Bra (Cn), ITALY, Tax ID code 91008360041, VAT number 02106030048

The information is provided in this PP pursuant to art. 13 and 14 of the GDPR for the various types of data subjects:

- 2 Users connecting to websites
- 3 Participants in surveys, evaluations or campaign signatories
- 4 Registered Members worldwide
- 5 Community members
- 6 Donors
- 7 Recipients of the association newsletter
- 8 Recipients of thematic or project, campaign or fundraising newsletters
- 9 Recipients of newsletters and commercial, promotional and sales-oriented communications
- 10 Product reporters of the Arca del Gusto (Ark of Taste), Slow Food Presidia
- 11 Host of Slow Food Experiences to be published on Airbnb
- 12 Host families
- 13 Volunteers for events
- 14 Exhibitors, speakers, cooks, guests at fair events
- 15 Delegates
- 16 Anyone in relation to their own photographic and video images
- 17 Producers and project spokespersons: Slow Food Presidia, Arca del gusto and Comunità del Cibo, Mercati della Terra, Orti in Africa, Travel
- 18 Chefs and restaurateurs who are members of the Slow Food Chefs Alliance project

- 19 Participants in training courses
- 20 Collaborators and people mentioned in the Slow Food Guides
- 21 Workers and candidates
- 22 Signatories of conventions, contracts, etc.
- 23 Work contacts between partners, customers, suppliers, consultants, collaborators and public administrations, etc.

When necessary, beyond the cases where legal obligations or contractual obligations or the legitimate interest both of the Joint Controllers (collegially or individually) and of third parties are applied, the data subject must, in any case after reading the information note, give his/her consent to the processing and communication of his/her data for the purposes and within the limits described below, failing which the Joint Controllers will be unable to process the data in order to carry out and implement the services requested by or offered to the data subject.

1.1 Processing methods

The processing of personal data, understood as the collection, recording, organisation, storage, processing, modification, deletion or destruction or the combination of two or more of these operations, takes place through manual, IT and telematic tools, including by automated means, with logics strictly related to the stated purposes and, in any case, in order to guarantee security and confidentiality and for the time strictly necessary to achieve the purposes for which they were collected.

Data are processed lawfully and fairly, are collected and recorded for specific, explicit and legitimate purposes, correctly, and if necessary updated, pertinent, complete and not exceeding the purposes of the processing, in compliance with the minimum standards of security and of fundamental rights and freedoms, as well as of the dignity of the data subject with particular reference to privacy and personal identity.

Data may be transmitted to:

- data controllers and processors, both internal to the Data Controller's organisation, and external, to all organisational levels of the Slow Food association (local, regional, supra-regional, national, international) and which carry out specific tasks and operations;
- project partners;
- third parties, in the cases provided for by law or by contracts and agreements.

Specific security measures are observed to prevent the loss of data, their illicit or incorrect use and unauthorised access.

The data will be stored until the end of the legal limitation period for defence, or to enforce a right in court, after the purpose (purposes of the processing) for which the data was collected has been exhausted.

Personal data will generally not be transferred to a recipient in a third country or to an international organisation outside the European Union (EU) or the European Economic Area (EEA), except in special cases described below.

1.2 Rights of data subjects

The data subject may at any time: exercise his / her rights (access, rectification, cancellation, limitation, portability, opposition, absence of automated decision processes) towards the data controller, where so envisaged, in accordance with articles from 15 to 22 of the GDPR (<https://eur-lex.europa.eu/legal-content/IT/TXT/HTML/?uri=CELEX:32016R0679&from=IT#d1e2168-1-1>); lodge a complaint with the Personal Data Authority (www.garanteprivacy.it); and, should the processing be based on consent, revoke this consent, taking into account that the revocation does not affect the lawfulness of the processing based on consent before the revocation.

1.3 Applicable law

The processing of personal data relating to the website is governed by European Reg. (EU) 2016/679, and by Italian legislation, L. Decree no 196 dated 30 June 2003 and subsequent amendments and additions, as well as by the provisions of the Authority for the protection of personal data.

1.4 Contact details

Requests should be addressed to the Data Controller via the addresses privacy@slowfood.com and privacy@slowfood.it

The Data Protection Officer is SPAZIOTTANTOTTO S.r.l., VAT number 08283280017 with registered office in Turin, in Via Nino Bixio, 8, in the person of Mr Massimiliano Bonsignori, Engineer, dpo@spazio88.com, phone 0114337431.

2 Users connecting to websites

For the following internet domains and related subdomains, including websites, portals, landing pages, forms, apps, etc.,

- slowfood.com
- slowfood.it
- salonedelgusto.com
- slowfish.slowfood.it/
- cheese.slowfood.it/
- visitatori.slowfood.it/eventi.php
- fondazioneslowfood.it
- slowfoodfoundation.org
- slowfood.it/donate
- slowfood.com/donate
- slowfood.it/resistenzacasearia
- slowfood.com/slowcheese
- sloweurope.it
- mercatidellaterra.it
- terramadre.org
- donate.slowfood.com
- imagelibrary.slowfood.it
- www.essedra.com
- www.slowfoodeditore.it
- www.slowfood.fr

users who navigate and consult these should know that, in relation to the processing of their personal data as users, the processing connected to the web services of these websites takes place first of all at the internet service providers' facilities used on each occasion to implement and make the website available and also at the headquarters of the joint Data Controllers. The data processed by the appointed personnel and by the designated data processors, including for any maintenance and administration operation of the processing systems, may concern:

2.1 Navigation and technically indispensable data

During their normal operation, the computer systems and software procedures used to operate this website acquire some personal data whose transmission is implicit in the use of Internet communication protocols. This information is not collected to be associated with identified data subjects, but by their very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes the IP addresses or domain names of the computers employed by users who connect to the website, the URI (Uniform Resource Identifier) addresses of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numeric code indicating the status of the response given by the server (success, error, etc.) and other parameters relating to the operating system and to the user's IT environment. These data are used only to obtain anonymous statistical information on the use of the website and to check its correct functioning and are deleted immediately after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the website.

2.2 Data provided voluntarily by the user (via forms and emails)

Data relating to identified or identifiable persons may also be processed, based on additional information communicated by the data subject: for example, by filling in data collection forms (forms); or with the optional, explicit and voluntary sending of electronic mail to the addresses indicated on this website, which implies the

subsequent acquisition of the sender's address, necessary to respond to requests, as well as of any other personal data included in the communication.

2.3 E-commerce data and for online payments

The data processed for managing store orders (on the websites where there is one) and for managing online payments include records, addresses, purchase lists, reports and notes. Credit card data are not directly acquired and processed as they are managed directly by the payment system (e.g. Gestpay Banca Sella, Paypal, etc.). Unless opposed, the purchaser is registered in both the association and the commercial newsletters (see the dedicated paragraphs), from which he/she can subsequently unsubscribe.

2.4 Registration data for Image Library (Slow Food photo archive)

The portal imagelibrary.slowfood.it is the Slow Food photographic archive. Anyone can consult the images inserted and made available. Subject to the applicant's registration and the check and evaluation of the requests, the images can be downloaded in high resolution, without watermark and with a licence for use. The personal data of registered users (name, surname, e-mail, username, password, company) are used to access the system, to manage orders and to archive historical information concerning the access and downloads of photographic documents and videos, in order also to verify the correctness of their use.

By prior consent, the registered user is registered in the association newsletter (see the specific paragraph "Recipients of the association newsletter"), from which he/she can subsequently unsubscribe.

2.5 Profiling data

The profiling data relating to the habits or consumption choices of the person concerned are not acquired directly. However, it is possible that such information should be acquired by independent or other subjects through links or by incorporating third-party elements. See the following section on Cookies.

2.6 Cookies

Like others, these websites save cookies on the user's computer browser in order to transmit personal information and to enhance his/her experience. In fact, cookies are small text strings which the websites visited by the user send to his/her terminal (usually to the browser), where they are stored, sometimes for a long time, to be then re-transmitted to the same websites at the next visit.

As explained below, it is possible to choose whether and which cookies to accept, bearing in mind that refusing their use may affect the ability to perform certain transactions on the website or the accuracy and adequacy of some proposed customised content or the ability to recognise the user from one visit to the next. If no choice is made in this regard, the default settings will be applied and all cookies will be activated: however, this decision can be notified or changed at any time.

In particular, so-called session cookies are used, which are not stored permanently on the user's computer and disappear when the browser is closed and whose use is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) required to allow the safe and efficient browsing of the website and which avoid the use of other IT techniques which may potentially damage users' browsing privacy and do not allow acquiring the user's personal identification data.

Analytics cookies are used, in order to help understand how visitors interact with the website's contents, by collecting information (geographical and web origin, technology used, language, entry pages, pages visited, length of visits etc.) and generating website usage statistics without the personal identification of individual visitors. All these should be considered technical cookies for which, since consent is not required, the opt-out mechanism applies. Technical cookies are not transmitted to third parties as they are necessary or useful for the website to function; therefore they are processed only by persons qualified as processors or system administrators.

Each website may specifically use different cookies: for details see the dedicated "Cookie policy" page of each website which is accessible therein.

Some people prefer not to enable cookies and for this reason almost all browsers offer the option of managing them in order to respect users' preferences. Some browsers allow setting rules to manage cookies for each individual website, an option which offers a more precise control over privacy. This means that cookies on all websites can be disabled, except on those which are trusted.

Another function available on some browsers is the private browsing or incognito mode, so that all cookies created in this mode are deleted after closing.

See the instructions contained in the links to learn more about cookie management in the relevant browsers:

Chrome: <https://support.google.com/chrome/answer/95647?hl=it>

Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

Internet Explorer 11: <http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookie>

Internet Explorer 9: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookie-in-internet-explorer-9>

Safari: http://support.apple.com/kb/HT1677?viewlocale=it_IT

2.7 Purposes of data processing, transmission and dissemination

The personal data collected are only used to carry out the services requested and are transmitted to third parties only if this is necessary for that purpose. Services include: consultation and mere use of the website and its contents; registration and access to the private area; donations and payments; subscription and receipt of the newsletter; reports; contact requests; etc.

In any case, no data deriving from the web services is disseminated or published without the prior consent of the data subject.

Finally, please note that in some cases (not falling within ordinary management) the Public Authorities may request information, including of a personal nature, which the Data Controller must answer.

2.8 Optional supply of data

Apart from what has been specified for navigation and technically indispensable data, the user is free to provide personal data for specific requests concerning products and/or services. Failure to provide certain data, deemed essential, may make it impossible to obtain what is requested.

2.9 Insights for specific services

Some web services or forms which collect personal data, indicated below, may concern specific types of interested parties, for whom specific in-depth information is provided in the following sections:

Web / form service	Type of interested parties
members.slowfood.com	Registered members worldwide
soci.slowfood.it	Registered Italian members
www.slowfood.com/donate	Donors
<ul style="list-style-type: none">www.slowfood.it/newsletter/www.slowfood.com/newsletter/www.fondazioneSlowFood.com	Recipients of the separate association newsletters for the Slow Food Italia and the Slow Food International channels, also based on the language indicated and/or the project-based themes
www.slowfoodeditore.it/it/newsletter	Recipients of newsletters and commercial, promotional and sales-oriented communications

<ul style="list-style-type: none"> • www.fondazione Slow Food.com/en/what-we-do/the-ark-of-taste/nominations-from-around-the-world/nominate-a-product/ • www.fondazione Slow Food.com/it/cosa-facciamo/arca-del-gusto/segnalazioni-prodotti-dellarca/segna-un-prodotto/ 	Product reporters of the Arca del Gusto (Ark of Taste) and Slow Food Presidia
communities.slowfood.it/comm/comm_menu_new_user/	Community members
visitatori.slowfood.it	Participants in events, educational and experiential initiatives
experiences.slowfood.com/en/sendexp experiences.slowfood.com/it/sendexp	Slow Food experience reporters - Airbnb
nominations.slowfood.com/accoglienza/	Host families
nominations.slowfood.com/volontari/	Volunteers of fair events
nominations.slowfood.com/	Delegates
imagelibrary.slowfood.it/register	Users registered with the Image Library

2.10 Leader Area

The Leader area and all the web back-office areas of the online data processing assets must be considered confidential, accessible only after authentication, for the exclusive use of authorised and appointed parties. Unauthorised access to these areas or continuing to stay in these will be prosecuted according to the law (Penal Code art. 615-ter) and constitute an irregularity prerequisite for the administrative responsibility (L. Decree 231/2001 art. 24-bis) of the entity with which the offender operates.

Authorised users should be aware that for these areas technical cookies (session, security, navigation, etc.) are used in the user's browser, without the possibility of exclusion, in order that this may operate correctly. The processing, mainly automated, of the authorised subjects' data (authentication credentials, access logs and related attempts, operation logs, etc.) falls within the Data Controller's management of the information system, including with a view to cybersecurity, and is regulated and illustrated in detail in the internal Slow Food IT Regulation. Data are temporarily stored, are not disseminated and are possibly accessible, if necessary, by the technical staff (developers and systems engineers), unless required for further legitimate purposes provided for by the Code on the protection of personal data. The information (texts, videos and images) that the user uploads to the private area are protected by encryption and authentication systems and are accessible only to authorised users, i.e. to the interested parties and/or to the intermediaries involved. This information is not subject to dissemination operations.

3 Participants in surveys, evaluations or campaign signatories

Through physical presidia (with pollsters or volunteers) or through digital platforms and tools (Google forms, Survey Monkey, Change.org, Quick tap survey, etc. managed by third parties, autonomous data controllers) Slow Food collects information (answers to questions which are then treated in aggregate and anonymous form) on topics of interest to its mission or asks for signatures for petitions for awareness campaigns on laws, measures, etc. In these cases, people (adults) are required to give their consent to participate in the initiative and in order to be further informed about its development (see the specific paragraph "Recipients of thematic or project").

By prior consent, the reporter is registered in the association newsletter (see the specific paragraph "Recipients of the association newsletter"), from which he/she can subsequently unsubscribe.

3.1 Special cases

Among the platforms and web services of third parties that collect personal data as indicated above, we wish to highlight the following, addressed to specific data subjects, for whom specific in-depth information is prepared in the following sections:

Web / form service	Type of interested parties
https://docs.google.com/forms/d/e/1FAIpQLScPXvNOhBz-055FN7Y1H-75B_IUYLOTMt21asXXuzAuGi8R5A/viewform?usp=sf_link	Participants in training courses (Orto In Condotta)
https://slowfood.endthecageage.eu/ https://eci.endthecageage.eu/?shareURL=https%3A%2F%2Fslowfood.endthecageage.eu	Supporters of the End-of-the-cage European citizens' initiative Thematic Newsletter Association Newsletter

4 Registered Members worldwide

The membership details are freely provided by the data subject: some of these (Name, Surname, Date of birth, Gender, Address, Telephone, E-mail) are essential; others are optional. Processing consent is not required for the purposes and activities of an associative nature which, with the first registration, also include the receipt of the association newsletter (see the specific paragraph), which he/she can subsequently unsubscribe.

Membership includes types of card which can be registered to minors. In this case, for paper registration procedures, data can only be processed with the prior consent of the parent or guardian. With exclusive reference to the online registration procedure, the consent can be expressed directly by the minor only if at least 16 years old.

The payment system may envisage communicating certain data to bank providing the service.

As specified in the Articles of Association of Slow Food (see <https://www.slowfood.com/about-us/key-documents/>) the member, at whatever organisational level he/she is affiliated, of any national association or of a different organisation recognised by the governing bodies of the movement, becomes a full member of the international Slow Food association established in Italy in the European Union.

The transmission of personal data to all organisational levels of the association (local, regional, supra-regional, national, international) is a necessary requirement to complete the process of joining the Slow Food association pursuant to the statutory documents. Therefore, the data of persons who belong to territorial organisational levels outside the European Union (EU) or the European Economic Area (EEA) will be shared with these bodies also outside Italy.

4.1 Membership in other national associations / organisations operating in the territory as national departments

The communication of personal data to all organisational levels of the association (local, regional, supra-regional, national, international) is regulated by specific agreements and tasks which regulate:

- the manner and times for transferring data
- the extent and detail of the data
- any additional activities (in addition to registration for membership purposes) borne by the national association or the international association (for example: periodical communications, call for collective actions, participation in campaigns, awareness raising campaigns on topics and proposals, funding requests, etc.)

4.2 Slow Food Italia membership

In the case of the Italian national directorate, as specified in the Articles of Association of Slow Food Italia (<https://www.slowfood.it/amministrazione-trasparente/statuto-2/>) the Slow Food member, affiliated at whatever organisational level, becomes, with full rights, a member of the Slow Food Convivium of reference, of the Slow Food regional association to which the conduct belongs, of the national Slow Food Italia association and, as already indicated above, of the international Slow Food association established in Italy in the European Union. The transmission of personal data to all organisational levels of the association (local, regional, supra-regional, national, international) is a necessary requirement to complete the process of joining the Slow Food association pursuant to the statutory documents.

5 Community members

Persona data are collected:

- directly and freely from the data subjects when filling in the application (paper or online) to join the Community
- indirectly by the spokesperson of the Community: a) who collected these through the paper or digital based founding declaration, collecting individual and contact data directly and freely from the members; b) who undertakes to transfer the updated and correct data to the Data Controller;

The expressed will to be part of the Community, made in the founding declaration and the subsequent membership, envisages the active involvement of the member in the community and the legitimate interest of the controller to send newsletters of an associative nature.

The identification data and e-mail collected are processed:

- to complete the membership in the Community
- to keep the member of the Community up to date through communications and newsletters of an associative or informative nature, of the Slow Food Movement, including the organisational forms through which the movement operates on a national and international scale and to suggest that members of the Community should be involved in campaigns, petitions, and activities based on the right of initiative by European citizens

In addition to the recipients indicated in the introductory paragraphs, the data may be transmitted to the spokespersons of the Community to which the data subject adheres (the spokespersons act as autonomous controllers).

The data of people belonging to communities outside the European Union (EU) or the European Economic Area (EEA) will be shared with these "bodies", referents and spokespersons also outside Italy.

6 Donors

The data required for donations are freely provided by the data subject: some of these (Name, Surname, E-mail) are indispensable; others are optional (Country, Notes, Slow Food Membership, Project of Interest, etc.). Consent is required for processing for the purpose connected to the donation (accounting records, etc.) which includes, if optioned, also receipt of the association newsletter (see the specific paragraph), from which it is possible to subsequently unsubscribe. Consent is required to publish data in the official list of donors. The payment system envisages communicating some data to the bank providing the service.

7 Recipients of the association newsletter

The e-mail contacts used to send the periodic newsletter are obtained:

- directly from the membership and from all other situations in which legitimate interests apply (e.g. host families, community members, volunteers, etc.)

- as well as from voluntary registrations by the recipient, from whom explicit consent is always requested (e.g. written in the case of paper forms, digital in the case of apps, games and online forms, oral in the case of acquiring business cards);
- possibly from "consensual" lists supplied by third parties, where conditions are met

The Slow Food association newsletter (distinguished on the basis of the language and the country of registration) is a periodic communication of an exclusively associative nature, which disseminates the activities of the movement and with a cultural and educational nature for all members of the association and other categories of persons interested in various capacities on the basis of the legitimate interest of the Data Controller (by way of example: host families, producers of presidium products, reporters of Ark of Taste products, etc.). The links which may be contained in the communication could refer to websites of supporters and partners of the association and of its projects, should this be useful to analyse in depth the themes within the context of specific associative projects.

Should the communications be of no interest to the recipient, it is possible to avoid further dispatches related to the specific channel by clicking on the specific unsubscribe link contained in each message of that channel, or by writing to the contact details, exercising the right to be cancelled from the newsletter.

8 Recipients of thematic or project, campaign or fundraising newsletters

The e-mail contacts used for sending thematic and project, campaign or fundraising newsletters derive directly from adhering to the project and from voluntary registrations by the recipient to whom a confirmation request is always submitted.

The project newsletters are periodic communications to disseminate the activities, evolutions, updates of the project itself and of specific themes. By maintaining an exclusively associative (therefore NOT commercial) connotation, they contribute to the dissemination of the culture of the movement and they analyse in depth particular and specific themes. The links which may be contained in the communication could refer to websites of supporters and partners of the association and of its projects, should this be useful to analyse in depth the themes within the context of specific associative projects.

Should the communications be of no interest to the recipient, it is possible to avoid further dispatches related to the specific channel by clicking on the specific unsubscribe link contained in each message of that channel, or by writing to the contact details, exercising the right to be cancelled from the newsletter.

9 Recipients of newsletters and commercial, promotional and sales-oriented communications

The e-mail contacts used to send periodic newsletters, different from the association and/or project ones, containing commercial, promotional and sales-oriented communications derive from voluntary registrations by the recipient to whom a confirmation request is always submitted as well as from information acquired during the sale of products or services by the Controller or in any case similar, for legitimate interest. The newsletter includes sending information, commercial communications, promotional and advertising material. It is hereby underlined that contacts are not acquired from public directories of subscribers. Should the communications be of no interest to the recipient, it is possible to avoid further dispatches related to the specific channel by clicking on the specific unsubscribe link contained in each message of that channel, or by writing to the contact details, exercising the right to be cancelled from the newsletter.

10 Product reporters of the Arca del Gusto (Ark of Taste), Slow Food Presidia

The data requested are freely provided by the data subject: some of these (Name, Telephone, E-mail) are indispensable; others are optional. The publication of the descriptive sheet of the reported product is bound to the consent to the processing of the data which also includes the reception of the association newsletter on the basis of the legitimate interest of the data controller (see specific paragraph) from which it is possible to unsubscribe at any time.

Specific consent is required in order to publish the identification data (name and surname) of the reporting person.

11 Host of Slow Food Experiences to be published on Airbnb

The data acquired from the experience form application are used to record and evaluate the application for the selection of the experiences recommended by Slow Food. Submitting the candidacy by filling in the form does not guarantee the publication of the experience on the Airbnb platform which will take place only when the selection by Slow Food and Airbnb is passed. Therefore, the data will be brought to the attention of Airbnb who will process these as an independent controller, according to their own policies. Submitting the form provides consent both to the registration of data and to their communication to Airbnb, in the USA, which belongs to the privacy shield mechanism, in order to jointly assess the experience proposed by the Host.

In order to monitor the progress of the experiences and their compliance with the selection criteria, Airbnb shares with Slow Food the personal data, contact information and details of the Slow Food experiences uploaded onto the Airbnb platform. By uploading the experience on the Airbnb platform, the host accepts that Slow Food can contact him/her in relation to the experience.

By prior consent, the host is registered for the association newsletter.

12 Host families

The data of the host families are acquired through the application form for the "Hospitality" project to welcome the Terra Madre delegates. The data are used to

- ascertain that there are the necessary requirements to accept the membership
- organise the hospitality service also through volunteers appropriately appointed by the Data Controller.

The data of the host families (limited to e-mail address and telephone number) may be notified to the hosted delegate to create a contact before the event.

The data are stored until their removal is requested by the data subject and are used to send hospitality requests for subsequent editions.

Unless opposed, the reference person for each family is registered for the association newsletter.

13 Volunteers for events

Applications for participation as volunteers at Slow Food events are assessed after verifying the personal data entered (personal, identification data, contact details, membership of associations, language skills, previous experience, etc.) in order to:

- ascertain the necessary requirements such as the compatibility between the skills of the volunteer and the operational needs of the event; verify membership of the Slow Food association or of a different association with which Slow Food has agreements in place, which is a binding requirement in order to accept the application. Should the interested party not belong to any association, the data controller reserves the right to propose membership to the Association, in order to be able to evaluate the application for participation as a volunteer presented by the data subject.
- organise services.

The data are stored until their removal is requested by the data subject and the contact details are used to send participation requests as volunteers for further events organised by Slow Food.

Unless opposed, the volunteer is registered for the association newsletter.

14 Exhibitors, speakers, cooks, guests at fair events

The personal data collected are processed to carry out the activities strictly necessary to ensure the regular performance of the contractual relationship as well as of the services offered and enjoyed.

The contact details (e-mail address) of the **guests** of the fair event (speakers, cooks, observers, etc.), subject to explicit consent, are used to send the association newsletter (see specific paragraph “Recipients of the association newsletter”), from which it is possible to subsequently unsubscribe.

Exhibitors' data (e-mail, telephone), **subject to explicit consent** are used for:

- Sending newsletters and communications of a promotional, commercial or sales-oriented nature, as well as for market researches carried out by post, telephone and also automated call systems, e-mail, fax, SMS or MMS by the joint controllers
- sending promotional and commercial communications by official Suppliers, Sponsors and Partners of the Exhibition
- sending the Slow Food association newsletter.

The transmission outside of the personal data collected for the declared purposes may only occur if such communication is necessary and / or mandatory in order to take part in the event and to correctly establish or continue the contractual relationship. For this purpose, they are also communicated to providers of services, systems and equipment which the controller has appropriately appointed as external processors.

Some suppliers of the data controller may provide services to the exhibitor and to the guests (cooks, speakers, observers) independently and directly. In these cases, for organisational reasons, the data controller requests that the supplier, by contractual agreement, transfers the information relating to the services which the exhibitor has purchased directly from them.

The data may be disclosed to public and private entities, natural and / or legal persons, with sales and / or IT management and / or payment system purposes, including external parties (collaborators, volunteers, sponsors, partners) who carry out specific tasks on behalf of the data controller. The data may also be disseminated, but only in aggregate, anonymous form and for statistical purposes.

Exclusively in relation to common personal data of the data subjects:

- they can be communicated to companies and publishers in order to publish the data in question;
- they are published in the official catalogue of the relevant reference event;
- they are published on the website of the relevant reference event.

In particular, the people of this category may also be the subject of video / photographic shoots during the event they take part in: see paragraph “**Anyone in relation to their own photographic and video images**”.

15 Delegates

The completion of the application for participation as a Slow Food delegate, generally during the organised events, does not guarantee participation in the event itself. Nominations are evaluated by the event's organising committee in order to ascertain the necessary requirements (participation in Slow Food projects or campaigns, membership of Slow Food Convivia or Communities, the situation regarding Visas for travel to Italy), or information useful for

organising the delegate's visit to the event (identification data and information concerning the candidate, language, hospitality and travel information).

The assessment of the requirements takes place at the discretion of the event's organising committee which can deny the candidate's participation as a delegate.

The data of the rejected applications are subsequently cancelled after having communicated the result of the candidacy to the data subject, with the exception of the identification and contact data required by the organiser to evaluate the applications for participation also from the point of view of the historical situation of the results. The delegates' data are kept until their removal is requested by the data subject and the contact details are used to send requests for participation as delegates to further events organised by Slow Food.

Unless opposed, the delegate is registered for the association newsletter (if he/she does not already receive it as a partner or member of the Community)

16 Anyone in relation to their own photographic and video images

As part of its associative, educational, institutional and promotional activities, including events organised by Slow Food of international relevance or of local importance, photographic images and videos concerning anyone may be collected.

The intent is, generally, to create a report which gives an account of the projects and of the activities carried out therein or of the fair event and not in particular to portray the individual persons (except in specific cases, such as for example the portraits of the cooks, the faces of Terra Madre delegates or of the Slow Food Presidia producers). Should audio / video filming and photographs of subjects in the foreground be carried out, consent and right to use will be requested.

Including but not limited to, photographic images and videos can be collected

- at the sites of the producers of the projects (processing plants, agricultural fields, farms, etc.)
- during planned activities, supported by funded projects (for example: Central Europe, Essedra, Food is Culture, etc..)
- at the locations where Slow Food project activities take place (for example: Orti in condotta, school gardens, Orti in Africa, Mercati della Terra, regional Terra Madre events, etc...)
- by appointed photographers at the events
- by volunteer photographers or people from the Slow Food network (project representatives, trustees, community members, etc.)
- at newspapers or third-party websites which take part in the event
- at "social media", such as social networks, on the occasion of and limited to the spaces used by trade fairs.
- at exhibitors, tasting classrooms and laboratories, educational spaces and conference rooms, within the events. For the protection of people, information boards are placed near the areas involved, warning of the presence of official photographers and video-makers.

These images may be used for:

- implementing publications relating to Slow Food projects or events;
- documenting the activities of Slow Food in the project reports;
- issuing press releases;
- creating promotional material;
- publications on social media and Slow Food websites;
- photographic exhibitions;
- archiving in imagedlibrary.slowfood.it/ (Slow Food online photo archive);
- the institutional communication of the activities carried out during the event by means of dissemination or publication of audio / video footage and photographs in magazines, websites, social pages, etc., should this not concern shooting with subjects in the foreground or images which are detrimental to the dignity of the persons filmed, paying due care to the more vulnerable subjects (e.g. minors);
- security reasons for people and property (as a residual purpose)

Images and videos are processed as part of the normal institutional activity and according to legitimate interests. Anyone not wishing to be filmed is invited to leave the areas where shoots will take place.

17 Producers and project spokespersons: Slow Food Presidia, Arca del gusto and Comunità del Cibo, Mercati della Terra, Orti in Africa, Travel

The personal data of the producers involved in the projects and of the representatives of the Slow Food network, which make its development possible in the areas under their jurisdiction, are collected and processed:

- To carry out the activities necessary to ensure the smooth running of the relationship and of the projects, as well as of the services offered and enjoyed, based on the agreement / convention/ pact /assignment which the data subject has adhered to;
- For project dissemination purposes, including non-exclusive images, audio and video recordings (see specific paragraph), through publication on Slow Food web domains or other printed or digital publishing tools;
- For sharing the contact data with the interested or entitled convivia and Slow Food territorial coordination organisations, which can independently arrange to send their messages and notifications.
- Unless opposed, for sending the association newsletter (see specific paragraph);
- By prior consent, for sending commercial, promotional and sales-oriented communications of the joint controllers or of the Presidia project Partners.

Furthermore, the personal and contact data (name, surname, e-mail address, telephone number) of the producers and territorial contact persons of the various projects, with prior consent, are published in the descriptions on the website pages dedicated to the projects and are directly accessible from the websites: www.terramadre.info; www.fondazione Slow Food.com

The data of the producers and spokespersons belonging to Presidia and / or projects located outside the European Union (EU) or the European Economic Area (EEA) will also be shared outside Italy.

18 Chefs and restaurateurs who are members of the Slow Food Chefs Alliance project

The data acquired from the application form is used to register, evaluate and select the candidates. The submission of the application for membership does not ensure participation in the Alleanza dei Cuochi project, which will take place only if the selection by Slow Food is passed, by signing the declaration of adhesion.

Joining the project entails joining the Slow Food association as a member (see paragraph 4 Registered Members worldwide)

The transmission of personal data to all organisational levels of the association (local, regional, supra-regional, national, international) is a necessary requirement to complete the process of joining the Slow Food association pursuant to the statutory documents, as well as, in the case of the cooks of the Alliance, essential in order to guarantee the good operation and effectiveness of the project itself.

The personal data collected are processed:

- to carry out the activities necessary to guarantee the regular performance of the Alliance relationship and project, as well as of the services offered and enjoyed
- for purposes of dissemination of the Slow Food Chefs Alliance project, including, on a non-exclusive basis, images and audio and video recordings, by publication on Slow Food web domains (in particular www.fondazione Slow Food.it/alleanza) or other printed or digital publishing tools.
- Unless opposed, to send the association newsletter (see specific paragraph)

- For sharing the contact data with the interested or entitled convivia and Slow Food territorial coordination organisations, which can independently arrange to send their messages and notifications.
- By prior consent, for sending commercial, promotional and sales-oriented communications of the joint controllers or of the Slow Food Chefs Alliance project supporting Partners.

19 Participants in training courses

This chapter describes the purposes of the data processing of participants in training courses organised by Slow Food in different project contexts. Including but not limited to:

- Orti in condotta courses
- Master of Food courses
- Miur courses

The personal data collected are processed:

- a) to carry out the activities necessary to ensure the smooth running of the relationship and of the training course, as well as of the services offered and enjoyed, including, (depending on the type of course offered)
 - possibly sending follow-up communications about the course and for possibly sending the thematic newsletter of the project which the course refers to (see specific paragraph)
- b) for disseminating the project which the course refers to, including non-exclusive images and videos (see specific paragraph), through publication on Slow Food web domains or other printed or digital publishing tools.

Possibly, depending on the type of course and always subject to explicit consent, the personal data collected can be processed:

- for sending the association newsletter (see specific paragraph)
- For sharing the contact data with the interested or entitled convivia and Slow Food territorial coordination organisations, which can independently arrange to send their messages and notifications.
- For sending communications of a commercial, promotional and sales-oriented nature of the joint controllers, or of the partners of the Orto in Condotta project.

20 Collaborators and people mentioned in the Slow Food Guides

The data are processed for the editions of the guides on the basis of the contractual relationships in the case of collaborators and on the basis of the legitimate interest in the case of the product sheets or the economic activities reviewed, bearing in mind that the personal data are limited to the contact ones. Some data are exclusively stored in the management systems of the publishing company for administrative-accounting and organisational-publishing purposes; the names and a few contact details, already public, are included in the guides and therefore distributed to all those who purchase these either in a paper version or in a digital version through the app.

21 Workers and candidates

Information is made available by the human resources office at the request of the data subjects and on the occasion of interviews and / or the establishment of the employment relationship. For reasons of confidentiality they are not published in this Privacy Policy.

22 Signatories of conventions, contracts, etc.

Personal data collected directly from data subjects and directly and freely provided by these and from third parties (e.g. on Internet, from public registers, etc.). This information concerns personal data, contact details, telephone numbers, postal and e-mail addresses, identity documents and other documents concerning the possession of

technical, professional and moral requirements, etc. Data subjects act as representatives of themselves or of other natural or legal persons as assignees with the undersigned or with a potential contractual counterpart, such as, for example, partners, customers, suppliers, even potential, public administrations, associations, etc. with whom there are interest, contractual and / or working relations with the Controllers. Personal data are processed to manage agreements, contracts and covenants for administrative and accounting purposes, including legal, contractual and pre-contractual obligations, as well as, based on legitimate interest, for purposes of contacting and maintaining relations and relationships, even beyond contractual obligations, e.g. for invitations to events and meetings.

23 Work contacts between partners, customers, suppliers, consultants, collaborators and public administrations, etc.

Personal data collected directly from data subjects and directly and freely provided by these and from third parties (e.g. on Internet, from public registers, etc.). This information concerns personal data, contact details, telephone numbers, postal and e-mail addresses, identity documents and other documents concerning the possession of technical, professional and moral requirements, etc. Data subjects act on behalf of public administrations or even potential contractual counterparties (e.g. customers, suppliers, consultants, etc.) or partners, associations, newspapers, communication agencies, etc. with whom there are interest, contractual and / or working relations with the Controllers.

Personal data are processed for communication between the undersigned organisation, including its staff, and the data subject and to comply with the legal, contractual and pre-contractual obligations between the parties within the normal activity provided for by the established or being established relationship, such as for example: the management of customers and suppliers, including potential ones, carried out by entering them into company databases; the internal organisation of work; statistical processing; the obligations concerning civil, fiscal, tax, accounting, remuneration, social security, insurance regulations; sending memos and press releases regarding the activity of the contract for providing the services requested; to comply with instructions given by authorities legitimated to do so by law.

Personal data are also processed for the purpose of contacting and maintaining relations and relationships, even beyond contractual obligations, e.g. for invitations to events and meetings.